THE WEBSITE STRATEGY

DOMAIN REGISTRATION

As for the choice of domain registration, I would use one.com, since the website will be in English, to target a greater amount of visitors as well as customers. It would be highly suggested to choose an international domene name for the site. Either to use no, as the client is Norwegian or .com, to reach a lager audience.

CHOICE OF HOSTING:

As for the choice of hosting, one.com would be a great choice for the client. This is a easy and simple hosting site to use, and it is not too expensive. It also works well with setting up a portfolio as well as a blog and so on.

PROGRAMMING:

The website will be programmed using Adobe DreamWeaver. This is a great and effective program to use, as it is easy and user-friendly. The website will be coded using HTML and CSS. Later in the process it will be vital to use DreamWeaver in combination with the program FileZilla, to upload the website to the hosting area.

CODING PROCESS - DESIGN/CSS:

The website will be, as mentioned, coded using mainly HTML for text and links, and CSS for styling and design. It will be needing a fully functional and effective navbar and a slideshow as well, wich will be coded using both HTML and CSS.

TARGET MARKET

The target market will be all type of people, interested in nature and landscape photography. People who are interested in traveling, photography in general, and who are inspired by nature and the beauty of the nature around us.

WEBSITE ARCHITECTURE

NAVIGATION BAR

HOME - BIOGRAPHY - PORTRAITURE - SHOP - BLOG - CONTACT

IMAGE SLIDESHOW

BLOG POST

HERE WILL SOME OF THE BLOG POSTS BE PRESENTED, AS WELL AS SOME OF THE WORK OF THE PHOTOGRAPHER.